

FULL PROGRAM – TOURMAN 2018 CONFERENCE

Rhodes island, 25-28 October 2018

25 OCT 2018 (All day Program)

15:00-18:00	REGISTRATION DESK OPEN
19:00-22:00	WELCOME RECEPTION: The Palace of the Grand Master of the Knights of Rhodes (UNESCO Heritage Site) Departure of busses (at hotel entrance): 19:00

26 OCT 2018 (All day Program)

08:00-18:00	REGISTRATION DESK OPEN
09:30-10:00	OPENING CEREMONY: Nafsika A Room
10:00-11:00	PLENARY SESSION, KEYNOTE SPEECH: Nafsika A Room Prof. Harald Pechlaner: "Design thinking and tourism research: More confusion or further progress"
11:00-11:30	Coffee break
11:45-13:00	PARALLEL SESSIONS (1A, 1B, 1C): Nafsika A, Nafsika B, Nefeli B Rooms
13:15-14:30	Lunch break
14:45-16:15	PARALLEL SESSIONS (2A, 2B, 2C): Nafsika A, Nafsika B, Nefeli B Rooms
16:15-16:45	Coffee break
17:00-18:30	PARALLEL SESSIONS (3A, 3B, 3C): Nafsika A, Nafsika B, Nefeli B Rooms
20:00-23:00	BBQ BEACH PARTY: Ialisos Beach (Surfpower Club) Departure of busses (at hotel entrance): 20:00

26 OCT 2018 (Parallel Sessions' program)

11:45-13:00	PARALLEL SESSION 1A: Nafsika A Room: "Culture & Heritage Tourism"
ID Number	Session Chair (Moderator): Evangelos Christou
88	Angelo Riviezzo, Maria Rosaria Napolitano, Michela C. Mason, Antonella Garofano, Stefano Ciani, <i>Industrial tourism and corporate museums: an empirical investigation in Italy</i>
92	Thekla Chatzigeorgiou, Chryssoula Chatzigeorgiou, <i>The contribution of Unesco heritage sites to the tourism development of an area: The case of Philippi Archaeological Site, Kavala Region</i>
21	Angela Besana, Annamaria Esposito, Maria Cristina Vannini, <i>Excellence behind Masterpieces. Italian Museums beyond Crisis</i>
103	Lijun Zhou, Qing Guo, <i>Research on the Basic Characteristics and Influence Factors of the Cultural Theme Performance Projects in China</i>

11:45-13:00	PARALLEL SESSION 1B: Nafsika B Room: "Destination Management, Development & HRM"
ID Number	Session Chair (Moderator): Anestis Fotiadis
101	Gilda Hernandez-Maskivker, Sonia Ferrari, Aurélie Cruyt, <i>Exploring community stakeholders' perceptions of mass tourism: The case of Bruges</i>
74	Selena Aureli, Mara Del Baldo, <i>When a tourism destination is promoted by private subjects. An investigation of fully private - owned convention bureaus</i>
31	Efstathios Velissariou, Achilleas Anagnostopoulos, Eleni kolitsi, <i>Human resource management practices in popular tourist destinations. Case study: the island of Mykonos.</i>

147	Dina Ramos, Carlos Costa, Filipe Teles, Mota, Luís, <i>Coastal Tourism in Low density areas – literature review</i>
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11:45-13:00	PARALLEL SESSION 1C: Nefeli B Room: “Special Interest Tourism”
ID Number	Session Chair (Moderator): Kostas Alexandris
148	Ourania Vitouladiti, Alexandra Ntaka, Efthymia Sarantakou, <i>Evaluating Athens as a city break destination. A marketing management approach in tourism and travel.</i>
151	Ceyhun Caglar Kilinc, Gülsün Yildirim, <i>A study related to Tatuta (Agriculture-tourism-exchange) project experience of ecological holiday farms in Rize / Turkey</i>
66	Thanos Kenanidis, Panagiota Balaska, Thomas Karagiorgos, Kostas Alexandris, <i>The Development of Wellness Tourism in Greece: Challenges and Opportunities</i>
182	Tsartas Paris, Lytras Periklis, <i>Greek scientists’ contribution in the research on tourism and tourism development: some preliminary remarks and conclusions</i>
155	Aspasia Vlachvei, Ourania Notta, Andreas Kyparissis, Theodoros Monovasilis, <i>Food related behavior of travelers: the case of Thessaloniki</i>

14:45-16:15	PARALLEL SESSION 2A: Nafsika A Room: “Marketing in Hospitality & Tourism”
ID Number	Session Chair (Moderator): Chryssoula Chatzigeorgiou
24	Efstathios Dimitriadis, Irene Kamenidou, Spyridon Mamalis, Evangelia Zoi Bara, <i>The mediating effect of Environmental Policy on the relationship between satisfaction and loyalty in the hotel industry</i>
18	Antonio Vlahov, Magdalena Mustapić, <i>Integrated hotels - opportunity for raising competitiveness of private accommodation sector in Croatia</i>
37	Afroditi Souldidou, George Karavasilis, Vasiliki Vrana, Evangelos Kehris, Anastasios-Ioannis T.Theocharidis, Alberto H.Azaria, <i>Factors Affecting Hotel Selection. Greek customers’ perceptions</i>
62	Vasilis Papadis, Andromachi Andriopoulou, George Skourtis, Ioannis Assiouras, Antonios Giannopoulos, <i>From service failure in restaurants to post-recovery behavioural intentions: the role of psychological needs</i>
91	Eugenia Papaioannou, Christos Sarmaniotis, Costas Assimakopoulos, <i>Social Media Marketing in the hotel Industry: A case study of a hotel chain in Brussels</i>
176	Athina Nella, Emmanouil Pilatakis, <i>Collaborative marketing, facilitation strategies and the role of local government in tourism development of a mature destination: the case of Crete</i>

14:45-16:15	PARALLEL SESSION 2B: Nafsika B Room: “Innovation & Entrepreneurship in Tourism”
ID Number	Session Chair (Moderator): Giacomo Del Chiappa
141	Vincent Grezes, Sandra Grezes, Marc Schnyder, Antoine Perruchoud, <i>Circular Tourism Design: Business Model co-Innovation to strengthen Regional Specialization</i>
7	Sibusiso Ntshangase, Ikechukwu Ezeuduji, <i>Tourism Entrepreneurship among South African Youth</i>
117	Maria De Lurdes Calisto, Victor Alves Afonso, Maria Teresa Costa, Umbelino Jorge, <i>Regional institutional factors as drivers of tourism entrepreneurship: The case of two Portuguese tourism destinations</i>
44	Martha Rimou, Maria Karaisarli, <i>Innovation and Creativity in the Development of Tourism</i>
100	Lamiaa Moustafa Moustafa Mohamed, <i>Exploring the creativity attributes of hospitality practitioners: The case of Egyptian 5-star hotels</i>

14:45-16:15	PARALLEL SESSION 2C: Nefeli B Room: “Hospitality Management”
ID Number	Session Chair (Moderator): Vassiliki Vrana
106	Angeliki Menegaki, George Agiomirgianakis, <i>Sustainable technologies in tourist accommodation: A qualitative review</i>
159	Ruggero Sainaghi, Rodolfo Baggio, <i>The World Milan Expo 2015: Short-term effects on hospitality firms</i>
41	Costas Assimakopoulos, Maria Pavlidou, Iris Kostoglou, Christos Sarmaniotis, Eugenia Papapioannou, <i>How the trip type and Hotel’s facilities are related</i>

90	Hanan Saad Kattara, Gilan El Demerdash, Mennatallah Elbitar, Work engagement and job resources impact: An exploratory study of Five star hotels in Egypt
177	Athina Nella, Eleni Pavgelou, Hotels as customers: empirical evidence from the region of Zakynthos

17:00-18:30	PARALLEL SESSION 3A: Nafsika A Room: "Online & Social Media Marketing in Tourism"
ID Number	Session Chair (Moderator): Aspasia Vlachvei
76	Konstantinos Antoniadis, Vasiliki Grougiou, Kostas Zafiroopoulos, Vasiliki Vrana, Anastasios Ioannis Theocharidis, The use of Facebook and Twitter by DMOs in Europe
52	Valerio Temperini, Gian Luca Gregori, Lucia Pizzichini, E-learning as a marketing tool for Tour Operators: The GoAcademy case study
123	Anastasia Kastanidou, Tourism marketing through internet and social media, the contribution of smartphones and virtual reality.
45	Andromachi Andriopoulou, Giorgos Skourtis, Antonios Giannopoulos, An investigation of the effect of website performance on value co-creation! The mediating role of emotions
67	Ioannis Boutsoukis, Andrianos Tsekrekos, Assessing the differences in eWOM by hotel guests of different characteristics via content analysis: The case of boutique hotels in Rhodes island, Greece

17:00-18:30	PARALLEL SESSION 3B: Nafsika B Room: "Service Management & Quality in Tourism"
ID Number	Session Chair (Moderator): Antonios Giannopoulos
125	Stergios Palamas, Christina Beneki, Design of a modular system for location-based informative and promotional e-tourism services
102	Alexandra Kalliga, Dimitrios Dontas, Dimitris Paschalidis, Antonios Giannopoulos, George Skourtis, Kyriakos Sarikas, Welcome to Rhodes! An empirical study on high-value hospitality services based on the institutional theory
60	Antonios Giannopoulos, George Skourtis, En route to the travel service ecosystem: welcomers and travellers on the world map
5	Linaroudis George, The Effects of Burnout Syndrome on Customer Service Quality: The Case of City Hotels
145	Evangelos Kiriakou, Giorgos Palisidis, Gabriela Rakicevikj, Simona Martinoska, Spyros Avdimiotis, Destination management & quality in hospitality. Implementation of quality standards in hotels in Halkidiki

17:00-18:30	PARALLEL SESSION 3C: Nefeli B Room: "Culture, Rural Tourism & Refugee Crisis"
ID Number	Session Chair (Moderator): Evangelos Kiriakou
129	Nikolaos Trihas, Konstantinos Tsilimpokos, Refugee crisis and volunteer tourism in Lesvos, Greece
4	Anestis Fotiadis, Guych Nuryyev, Jennet Achyldurdyeva, Rural Tourism Support, Size and Geographic Characteristics impact on Tourism Development
22	Manisha Ashish Mehrotra, Alternative forms of Tourism for Sustainable Development of Varanasi
124	Anna Kyriakaki, Leonidas Maroudas, Grigoria Charitopoulou, Helen Iakovaki, The impact of the refugees' presence on the choice of destination and image thereof. An empirical analysis.
156	Efthimia Papagianni, Panagiotis Papageorgiou, Tourism and Culture in Greece and Bulgaria, two cultural approaches, in Thessaloniki and Plovdiv

27 OCT 2018 (All day program)

09:00-17:00	REGISTRATION DESK OPEN
09:30-11:00	PARALLEL SESSIONS (4A, 4B, 4C): Nafsika A, Nafsika B, Nefeli B Rooms
11:00-11:30	Coffee break
11:45-13:00	PARALLEL SESSIONS (5A, 5B): Nafsika A, Nafsika B Rooms
13:15-14:30	Lunch break
14:45-16:15	PARALLEL SESSIONS (6A, 6B, 6C): Nafsika A, Nafsika B, Nefeli B Rooms

16:15-16:45	Coffee break
17:00-18:30	PARALLEL SESSIONS (7A, 7B, 7C): Nafsika A, Nafsika B, Nefeli B Rooms
20:00-00:00	GALA DINNER: Kallithea Springs (Terme Calitea) Departure of busses (at hotel entrance): 20:00

27 OCT 2018 (Parallel Sessions' program)

09:30-11:00	PARALLEL SESSION 4A: Nafsika A Room: "Sports Tourism"
ID Number	Session Chair (Moderator): Kostas Zafiropoulos
59	Radenko Matic, Thomas Karagiorgos, Nebojsa Maksimovic, Kostas Alexandris, Patrik Drid, Rajko Bujkovic, Testing the Influence of Destination Image and Sport Event Quality on Athletes' Behavioral Intentions: A Case Study of the 2017 World Youth and Junior Sambo Championship
43	Michela Cesarina Mason, Andrea Moretti, Francesco Raggiotto, Adriano Paggiaro, Conceptualizing triathlon sport event travellers' behavior
53	Thomas Karagiorgos, Kostas Alexandris, Konstantidos Konstantinidis, Testing the mediating role of Sport Activity Involvement on the relationship between Brand Associations and Place Attachment: The case of Mount Olympus
173	Michał Żemła, Szczyrk – fall and rise on the Polish winter sports market. An example of transition of a ski resort from post-communist countries of Central Europe
54	Konstantidos Konstantinidis, Thomas Karagiorgos, Kostas Alexandris, Economic and Tourism Impact of small-scale sport events: The case of Oceanman, Greece

09:30-11:00	PARALLEL SESSION 4B: Nafsika B Room: "Sustainability & Tourism"
ID Number	Session Chair (Moderator): Alexis Saveriades
96	Evangelos Karathanasis, Christos Fois, Despina Sdrali, Stakeholders' perceptions towards tourism cluster and sustainability: The case of the island of Samos, Greece
58	Elena Spanou, Alexis Saveriades, Anna Farmaki, Residents' perceptions and attitudes towards sustainable tourism development: The case of Larnaca, Cyprus
39	Giacomo Del Chiappa, Stefano Usai, Antonio Cocco, Marcello Atzeni, Sustainable tourism development and climate change: a supply side perspective
138	Katerina Giannitsioti, From Arete to Eudaemonia: a philosophical approach to designing sustainable travel experiences
115	Marios Soteriades, Marta Magadan, Jesús I. Rivas, Drivers of eco-innovation in the Spanish hospitality industry

09:30-11:00	PARALLEL SESSION 4C: Nefeli B Room: "Hospitality Management & Industry"
ID Number	Session Chair (Moderator): Guych Nuryyev
48	Guych Nuryyev, Anastasia Spyridou, Simon Yeh, Jennet Achyldurdyeva, Factors influencing the intention of use cryptocurrency payments in hotels
109	Daniela Freund, Mónica Cerdán, Gilda Hernandez-Maskivker, Mireia Guix, Anna Iñesta, Montserrat Castelló, Enhancing the hospitality customer experience of families with children on the autism spectrum disorder
131	Sophia Makrogianni, Sofoklis Skoultzos, A demand-side approach of Corporate Social Responsibilities (CSR) practices in hotel businesses: The case of Greek market.
6	Thandokazi Mbane, Ikechukwu Ezeuduji Fighting High Employee Turnover in the South African Hotel Sector
112	Niki Petraki, Ioulia Poulaki, The rise of sharing economy: The effect of Airbnb on the Hotel Industry of Chania Regional Unit

11:45-13:00	PARALLEL SESSION 5A: Nafsika A Room: “Destination Management & Alternative Tourism”
ID Number	Session Chair (Moderator): Costas Assimakopoulos
146	Evgenia Symvoulidou, <i>The Religious Tourism as an Economic Development in Greece</i>
49	Ige Pirnar, Sinem Kurtural, <i>Alternative Tourism Development: Case of Urla</i>
107	Aliki Roma, <i>Tourism planning & development - Alternative forms of tourism – Sustainability</i>
127	George Barboutis, <i>Revitalizing the Competitiveness of Tourism Destinations through Innovative Mega Attractions - The Revival of Colossus of Rhodes</i>

11:45-13:00	PARALLEL SESSION 5B: Nafsika B Room: “Tourism & Hospitality Industry Perspectives”
ID Number	Session Chair (Moderator): Aikaterini Stavrianea
119	Hongxian Zhang, Qingsheng Yang, <i>Place attachment of Chinese Consumption-led Tourism Migrants</i>
104	Yasuhiro Watanabe, <i>How Labour Shortage Influences the Level of Customer Satisfaction -in case of the Japanese tourism industry –</i>
118	Irini Dimou, Vasiliki Vandorou, <i>Yacht Tourism in Greece: Current Issues and Prospects for Development</i>
143	Eleni Delianidi, Spyros Avdimiotis, <i>Emotional Intelligence and Human Resource Management in Hospitality Establishments</i>

14:45-16:15	PARALLEL SESSION 6A: Nafsika A Room: “Tourism & Hospitality Education”
ID Number	Session Chair (Moderator): Ige Pirnar
128	Dimitris Papayiannis, <i>Identifying Labour’s Vocational Training Needs of Small Medium Enterprises in Greek Hospitality Industry</i>
170	Demetris Kouklos, <i>Technical Schools’ curriculum in Hospitality management & Culinary Arts and its relation to professional burnout in teachers: Exploring one teacher's perspective</i>
81	Foteini Nikolaou, Georgia Koufioti, Irene Kitsou, Zoe Krokou, <i>Education guidelines for tourist employees in the provision of services to disabled people</i>
201	Evangelos Christou, <i>Hospitality management competencies revisited: Essential skills of graduate trainees</i>
27	Abang Zainoren Bin Abang Abdurahman, Jati Kasuma Ali, Lenny Yusrina Bujang Khedif, Zubaidah Bohari, Johanna Adlin Ahmad, <i>Capitalizing Edu-Tourism product through eTourP model: Sebuyau Village, Sarawak Experience.</i>

14:45-16:15	PARALLEL SESSION 6B: Nafsika B Room: “Event Management & Tourism Products”
ID Number	Session Chair (Moderator): Ikechukwu Ezeudji
40	Karin Botha, Pierre-Andre Viviers, <i>The purchase behaviour of artworks by attendees at the Innibos National Arts Festival in South Africa</i>
130	Sofoklis Skoultzos, Alexios-Patapios Kontis, Dimitris Papayiannis, <i>Reconsidering events and festivals as parts of local tourism product: Analysis of the Greek market.</i>
26	Eleni Dinaki, <i>Thessaloniki: A Memorial Travel Through the City's Cemeteries and Burials</i>
72	Philip Dietschi, <i>Bridging the gap during events: Implementing SERVQUAL in events</i>
184	Christos Petreas, Achilleas Tzimas, <i>Enhancement of the MICE Destinations Marketing with Leisure Sport Activities</i>

14:45-16:15	PARALLEL SESSION 6C: Nefeli B Room: “Marketing in Hospitality, Travel & Tourism”
ID Number	Session Chair (Moderator): Paris Tsartas
149	Ourania Vitouladiti, Alexandra Ntaka, <i>Effective tourism market segmentation by using demographic variables in relation to destination's characteristics and choice criteria. Implications for marketing in tourism and tour operating</i>
153	Aikaterini Stavrianea, George Siomkos, Irene Kamenidou, Evangelia-Zoi Bara, <i>Generation Z and Antecedents of Customer Loyalty: An empirical Study in the Hospitality Industry</i>
157	Christine Kotzampasopoulou, <i>Digital Marketing in Tourism, Travel and Hospitality.</i>

17	Irene Kamenidou, Spyridon Mamalis, Stavros Pavlidis, Evangelia Zoi Bara, <i>A multi-generational approach of destination components in actual destination choice</i>
51	Hristina Boycheva, <i>Marketing tools for cross-border tourism excellence</i>

17:00-18:30	PARALLEL SESSION 7A: Nafsika A Room: "Green Tourism, Overtourism & Destination Image"
ID Number	Session Chair (Moderator): Harald Pechlaner
161	George Skiadopoulos, Alkmini Gkritzali, <i>What are the different perceptions regarding Rhodes' Destination Image between its tourism stakeholders and the potential targeted tourists?</i>
12	Nadia El Nemr, Beatrice Canel Depitre, Atour Taghipour, <i>Lebanese Hotels' Engagement in Environmental Practices</i>
38	Pierre-Andre Viviers, Karin Botha, <i>Attendees attitudes towards supporting green practices at the Vryfees Arts Festival in South Africa</i>
158	Christian Eckert, Daniel Zacher, Harald Pechlaner, Jürgen Schmude, <i>The Overtourism debate and its contribution to future oriented destination development - a first summary regarding the perspective of European DMOs</i>
166	Panagiotis Papageorgiou, Efthimia Papagianni, <i>Cultural diplomacy in modern international relations and its contribution to the formation of the image / identity of the cities: The creation of the image / identity through the exercise of cultural diplomacy of the city of Edessa</i>

17:00-18:30	PARALLEL SESSION 7B: Nafsika B Room: Information Management in Tourism & Distribution Channels
ID Number	Session Chair (Moderator): Theodosios Tsiakis
154	Andreas Gregoriades, Maria Pampaka, <i>Requirements elicitation of a prospective mobile recommendation system for tourists</i>
14	Giacomo Del Chiappa, Bernardo Balboni, <i>Travelers' choice of information sources and information channels for national trips: an investigation in the context of Italy</i>
77	Theodosios Tsiakis, Ilias Meletis, <i>Sources of information about Greek Wine and Routes. The role of a wine web portal.</i>
133	Alexios-Patapios Kontis, Sofoklis Skoultzos, Anna Kyriakaki, Anastasia Marmara, <i>Reexamining the tourism experience during the new peer to peer business model era: The Greek case</i>

17:00-18:30	PARALLEL SESSION 7C: Nefeli B Room: "Gastronomy & Wine Tourism"
ID Number	Session Chair (Moderator): Evangelos Kehris
75	Nikolaos Theocharis, Panoraia Poulaki, Dimitrios Lagos, <i>The contribution of mastiha to the development of gastronomic tourism in Chios</i>
25	Dimitrios Belias, Efstathios Velissariou, Ioannis Rossidis, Stefanos Papailias, Christos Mantas, <i>An empirical investigation of the tourists' view on how wine tourism can improve in Greece</i>
85	Irene Kitsou, Foteini Nikolaou, Georgia Koufioti, <i>Tourism and Gastronomy</i>
114	Demetrios Kalaitzidakis, <i>The pursuit of excellence in Food & Beverage through the use of local choices and local products in GRECOTEL resort hotels in Crete Greece. A 30 year journey</i>

28 OCT 2018 (All day program)

09:00-13:00	REGISTRATION DESK OPEN
09:00-10:00	PARALLEL SESSIONS (8A, 8B): Nafsika A, Nafsika B Rooms
10:00-11:00	PLENARY SESSION, KEYNOTE SPEECH: Nafsika A Room Prof. Dimitrios Buhalis: "Smart tourism in the era of agility"
11:00-11:30	Coffee break
11:30-12:30	PARALLEL SESSIONS (9A, 9B): Nafsika A, Nafsika B, Rooms
12:30-13:00	CLOSING CEREMONY: Nafsika A Room

28 OCT 2018 (Parallel Sessions' program)

09:00-10:00	PARALLEL SESSION 8A: Nafsika A Room: "Destination Management & Marketing"
ID Number	Session Chair (Moderator): Spyros Avdimiotis
126	Antonis Theocharous, Spyridon Avdimiotis, Apostolos Karakitsios, <i>Tourism Entropy as a critical factor for destination sustainability: Assessment of carrying capacity through IoTs and determination of tourism satisfaction</i>
15	Dimitrios Paschalidis, Ioulia Poulaki, <i>The Importance of the Online Presence of a Tourist Destination - The case of South Aegean Region.</i>
30	Al - Matari, Natasa S. Valek, <i>Abu Dhabi destination brand drawing from people's memory</i>
36	Noela Michael, Yvette Reisinger, <i>Destination Competitiveness: A Business Perspective</i>

09:00-10:00	PARALLEL SESSION 8B: Nafsika B Room: "Interdisciplinary Issues in Tourism"
ID Number	Session Chair (Moderator): Spyridon Mamalis
32	Angeliki Menegaki, Panagiota Dionisopoulou, George Agiomirgianakis, <i>The contribution of valuation economics for tourism</i>
64	Alberto Ezza, Ludovico Marinò, Lucia Giovanelli, <i>The impact of tourism on healthcare services providing in a coastal tourism destination. Does seasonality affect hospital admissions?</i>
97	Dubravka Vlastic, Katarina Poldrugovac, Sandra Jankovic, <i>The competitive pricing in marina business: Exploring relative price position and price fluctuation</i>
116	Panagiota Kefala, <i>The Byzantine temples of Thessaloniki: A different perspective, aiming to contribute to the tourist development of the city.</i>

11:30-12:30	PARALLEL SESSION 9A: Nafsika A Room: "Knowledge Management, Knowledge Transfer & Sustainability"
ID Number	Session Chair (Moderator): Efstathios Velissariou
120	Spyros Avdimiotis, <i>Addressing the issue of knowledge transfer in hotels. the association between Emotional Intelligence and Tacit Knowledge Management</i>
34	Soudeh Bayat, <i>Handicrafts sustainable development base on learning community approach</i>
150	Marcin Olszewski, Marlena Bednarska, <i>Gender-based participation gap in university-industry knowledge transfer activities. Case study of tourism industry in Poland</i>
169	Michael Anastasiou, <i>Examining the Factors that Prevent Hospitality and Culinary Arts Educators' Tacit Knowledge Utilization within an Educational Setting: The Case of the Cypriot Hospitality and Culinary Arts Higher Education</i>

11:30-12:30	PARALLEL SESSION 9B: Nafsika B Room: "Contemporary Developments in Travel & Tourism"
ID Number	Session Chair (Moderator): Anestis Fotiadis
110	Maria Salamoura, Viktoria Voxaki, Eleni Iakovaki, <i>Empirical Investigation of air passenger' attitudes and behavior towards flight interruption issues: the implementation of Regulation (EC) 261/2004 (Passenger Rights)</i>
180	Dimitris Papayiannis, <i>Labour's Motivation in Greek Tourism and Hospitality Industry within the current environment of the Economic Recession</i>
200	Ioanna Simeli, <i>Applying New Technologies in Public Administration of Tourism Destinations</i>
175	Evaggelia Parisi, Athina Papageorgiou, <i>Wellness Tourism: an attractive alternative tourism form</i>